

Category: 4000 PUBLIC RELATIONS	Policy Number: 4110
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Policy Title: DISTRIBUTION OF INFORMATION ITEMS AND ADVERTISING IN THE SCHOOLS	Effective Date: May 10, 2006
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Only items of information relating to individual students or student groups and their school activities or school related functions in the school district may be distributed with the help of and through students.

Schools will not be an agency for the dissemination of commercial advertising material.

The display of announcements of information for civic or community organizations must be approved by the Superintendent or his designee to display in the schools.

The advertising of commercial products or services is not permitted in school buildings or on school grounds or properties unless pre-approved by the building principal.

This policy does not prevent advertising in student publications which are published by student organizations, subject to administrative control. Free commercially-sponsored teaching aids may be used if the content of the teaching aids is approved by the building principal.

Solicitation of sales or use of a school name or of this school district to promote any product is not permitted.